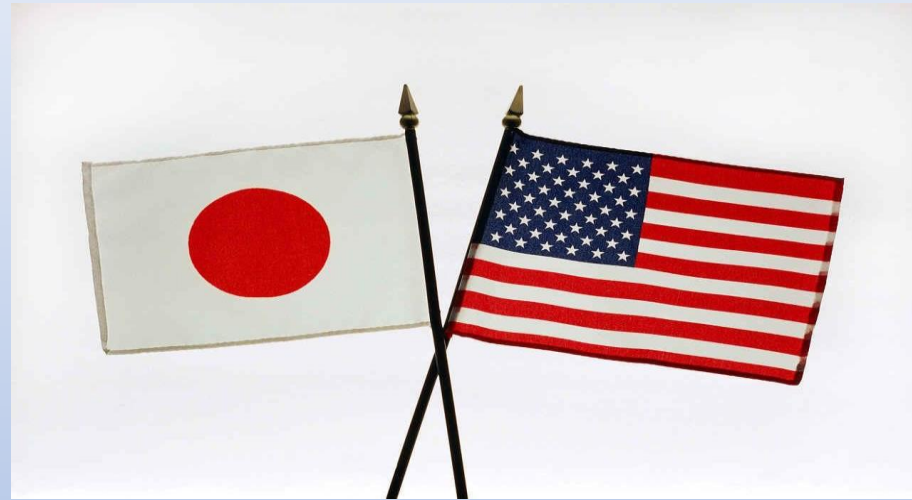
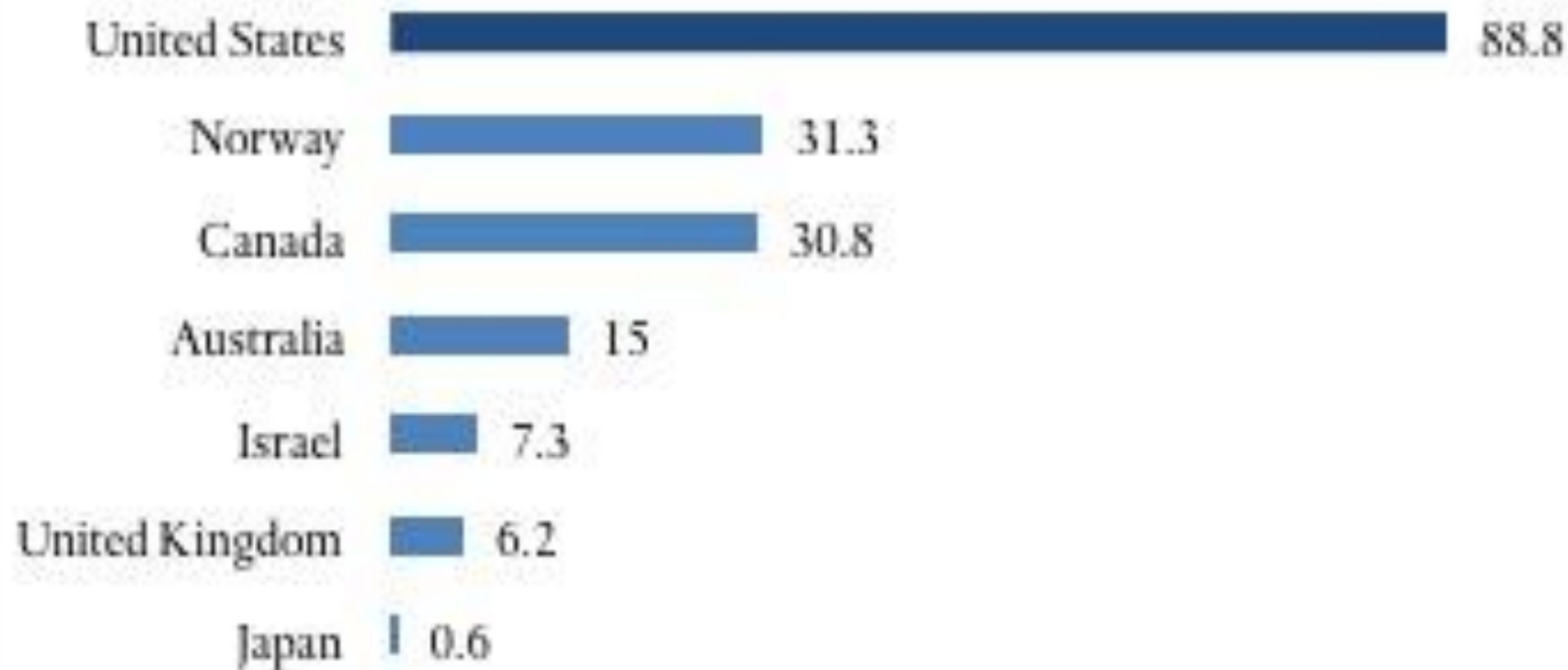


A TALE OF TWO COUNTRIES



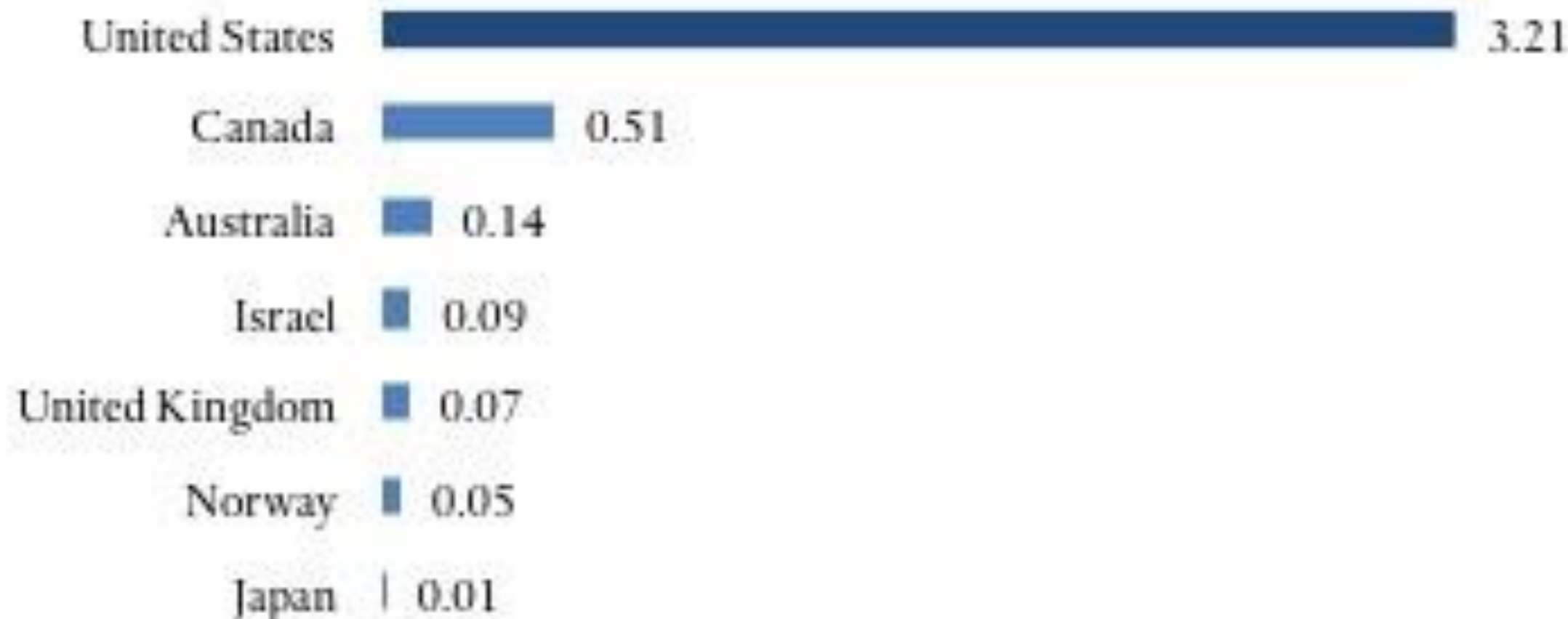
A LOOK AT THE CULTURAL DIFFERENCES
OF GUN VIOLENCE BETWEEN
THE UNITED STATES AND JAPAN

Firearms Per 100 People



Source: Small Arms Survey | Graphic: Hagit Bachrach

Firearm Homicides Per 100,000



Source: UNODC | Graphic: Hagit Bachrach

IN ONE YEAR, GUNS MURDERED

17 PEOPLE IN FINLAND

35 IN AUSTRALIA

39 IN ENGLAND AND WALES

60 IN SPAIN

194 IN GERMANY

200 IN CANADA

AND 9,484 IN THE UNITED STATES

GOD BLESS AMERICA.



Brady Campaign

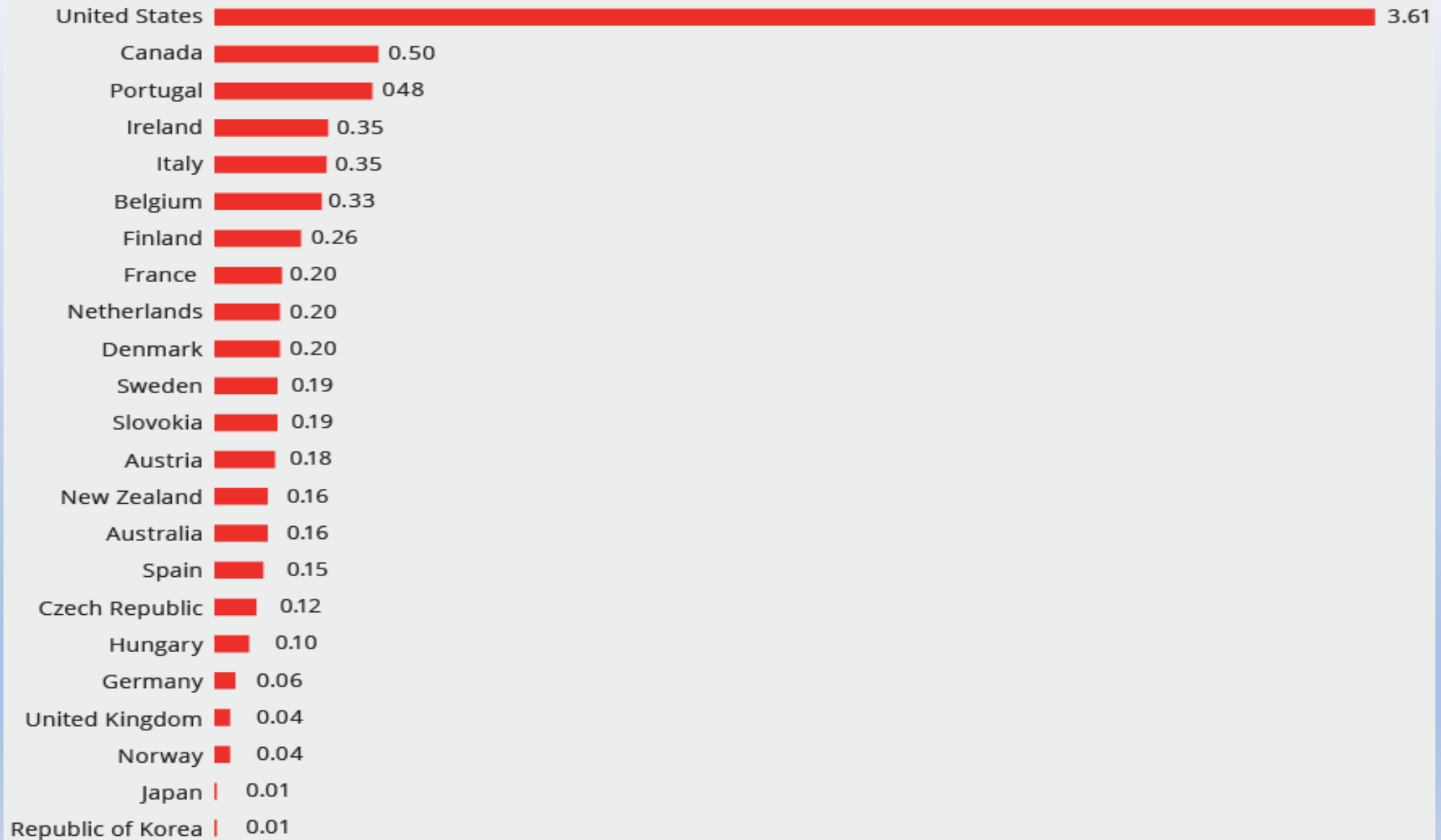


To Prevent Gun Violence

SENSIBLE GUN LAWS SAVE LIVES

Statistics supplied by individual countries.

GUN MURDERS PER 100,000 RESIDENTS



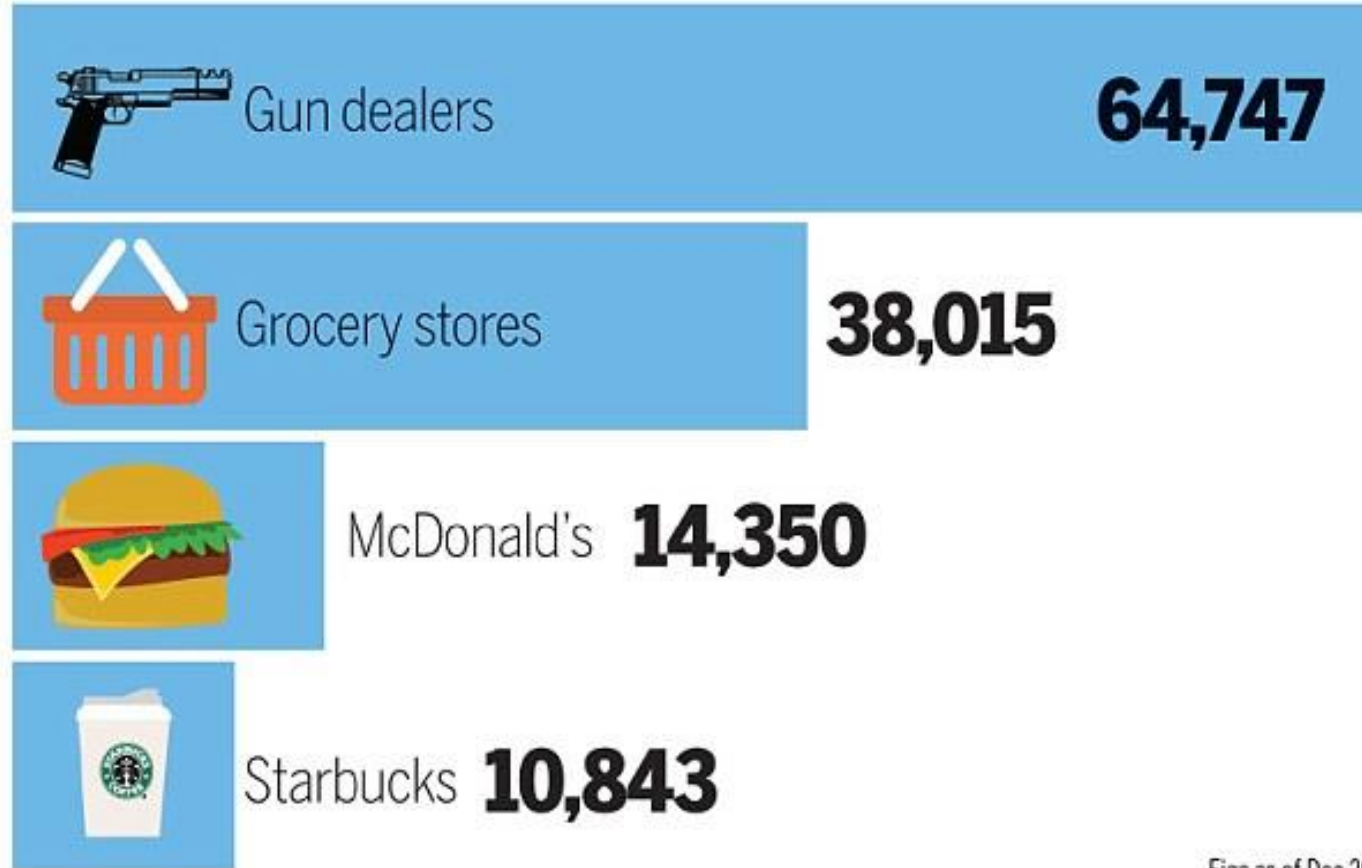
	United States	Japan
Per capita spending on video games	\$44	\$55
Civilian firearms per 100 people	88	0.6
Annual gun homicides	11,000	6

WHERE IT'S EASIER TO GET GUNS THAN COFFEE

The number of licensed gun shops in America is much more than other mainstream retailers

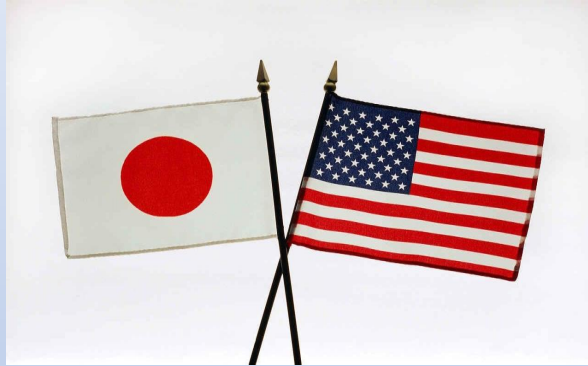
Source: Statista

NUMBER OF LICENSED GUN SHOPS IN US COMPARED TO OTHER RETAILERS



Figs as of Dec 2015

PLEASE WELCOME



John Matthews

Professor David Smith